

from Savannah River Nuclear Solutions, LLC

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For Immediate Release



“Safety Begins with Me” – Working towards an Injury Free Workplace at SRS

Employees at the Savannah River Site embrace a high quality, high impact safety awareness campaign

AIKEN, S.C. – (Feb. 16, 2012) The Savannah River Site (SRS) is ‘going green’ in the name of safety thanks to an innovative marketing and communications campaign known as “Safety Begins with Me” led by Savannah River Nuclear Solutions, LLC (SRNS).

Banners are flying over roadways, safety-related stories fill internal communications, engaging posters adorn walls, and “Safety Begins with Me” buttons and stickers are appearing everywhere – on badge lanyards, filing cabinets, building doors and on car dashboards, just to name a few.

As an iconic visual reminder, the green safety cross was chosen as the Site’s primary symbol for the Safety Begins with Me program. It places an intuitive emphasis on the return to basic safety practices and proven safety programs for the thousands of employees working at the 310 square mile DOE site in rural South Carolina.



A Savannah River Nuclear Solutions, LLC employee hangs one of several “Safety Begins with Me” banners near an entrance leading into DOE’s Savannah River Site in Aiken, S.C.

The Savannah River Site is owned by the U.S. Department of Energy and is managed and operated by Savannah River Nuclear Solutions, LLC.

“The results associated with this campaign have already exceeded our expectations,” said David Moody, DOE’s Savannah River Operations Office Manager. “In fact, the buzz created by this effort is proof alone that our employees fully support our safety culture and pursuit of an injury- and incident-free work environment.”

Safety Begins with Me is about personal ownership, where every employee at SRS is expected to understand their personal accountability for safety performance and, as a result, play an active role towards achieving a world-class reputation for safety.

“Time and again, I’ve heard it said and seen it displayed throughout our diverse workforce ... our employees truly believe the health and welfare of their fellow workers is crucial and nothing less is acceptable,” said Dwayne Wilson, Savannah River Nuclear Solutions, LLC, President and CEO. “We take safety very seriously at SRS.”

To date, the success of this new and innovative campaign involves revitalizing employee focus on proven principles that established the Site’s long-standing safety record.

“In fact, our lab, the Savannah River National Laboratory, just achieved 10 million safe hours worked without an on-the-job injury,” added Wilson. “It’s the safest national laboratory in the DOE complex.”

A new slogan “See Something Unsafe, Say Something for Safety,” the latest campaign element introduced to employees as a part of the Safety Begins with Me program, is a value that is now being rigorously promoted throughout the workforce. SRS employees fully expect their fellow workers to proactively speak up and be willing to immediately stop work whenever a potentially unsafe condition exists.

“This new phase will further instill an automatic reaction within SRS employees that does not question the need for a prompt response to prevent a potential injury,” added Moody. “We care about and will watch out for each other.”

A video production was recently created by the SRS executive team to support the roll-out of the Safety Begins with Me program. It can viewed by using the following link:

<http://www.youtube.co/watch?v=xQHcfYk5t6k>

SRS offers in-depth nuclear knowledge for the nation and works to make the future of our country secure, energy independent and environmentally responsible.

Savannah River Nuclear Solutions, LLC, is a Fluor Partnership comprised of Fluor, Newport News Nuclear and Honeywell, responsible for the management and operations of the Department of Energy’s Savannah River Site, including the Savannah River National Laboratory, located near Aiken, South Carolina.

Visit us on the web at www.savannahrivernuclearsolutions.com

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Potential side-bar:

SRS Safety Core Value

We conduct all aspects of our work safely, continuously improving in pursuit of injury-and incident-free performance.

SRS Safety Vision

We will be recognized for our world-class safety culture that builds on our history and anticipates the challenges of our current and future missions.

SRS Safety Principles

These are the key concepts that must stay in the forefront of our thoughts as we work each day.

- The Integrated Safety Management system is the framework for our safety.
- Our safety includes industrial, nuclear, security, environmental and radiological aspects.
- We believe in zero incidents and injuries.
- Our leaders will provide a safe environment.
- We work safely as a condition of employment.
- We report, investigate and act upon all incidents and safety issues.
- We are empowered to prevent incidents.
- We view all of our experiences, including our mistakes, as opportunities to learn.

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